

PROGRAMMA COMPLETO CORSO BUSINESS ENGLISH

Module	Module Number	Title
1 - Careers and Employment	1a	Careers
	1b	Employing the Right People
	1c	Getting Information about a Job
	1d	Conflict Resolution
2 - Travel for Business	2a	Travel Vocabulary
	2b	Future Forms
	2c	Making Arrangements
	2d	Networking and Socialising
3 - Communication and Meetings	3a	Spoken Communication and Meetings
	3b	Presentation Skills
	3c	Planning and Making Presentations
	3d	Making a Deal
4 - Sales and Negotiations	4a	Talking about Money
	4b	Figures and Trends
	4c	Making a Pitch
	4d	Negotiating
5 - International Markets	5a	Advertising Media and Methods
	5b	Free Trade
	5c	Negotiations
	5d	Taking on Competitors
6 - Cross-Cultural Interaction	6a	Idioms
	6b	Culture Shock
	6c	Social English
	6d	Written Business Communication Skills
7 - Problem Solving	7a	Customer Care and Polite Requests
	7b	Complaint Management
	7c	Problem-Solving
	7d	Principles or Profit
8 - Change and Innovation	8a	Describing Change

8b Talking about the Future

8c Product Development

4d Competition